

How to get Omusubi Pass?

From 19 June to 31 August 2025, members who top up \$100 / \$200 / \$300 / \$500 / \$1000 will receive an Omusubi Pass for free.

From 7 July 2025, new members who registered successfully will receive an Omusubi Pass for free.

The pass is valid for 30 days. Terms and conditions apply.

1. Omusubi Pass, by presenting the Pass, members can purchase any hana-musubi brand Omusubi at \$14 each (excluding Jumbo Omusubi, OMUSUBI brand Omusubi, and meal sets) at any hana-musubi store (except SOGO store). Unlimited purchase on quantity and usage of redemption.
2. Omusubi Pass is valid for 30 days.
3. Omusubi Pass is applicable for whole day.
4. Omusubi Pass cannot be used in conjunction with offers, any other discounts, special or promotional offers.
5. Member must present OMUSUBI member ID before payment to enjoy the offer at checkout of hana-musubi shops.
6. Product images are for reference only.
7. All prices are subject to the shop.
8. All products are subject to availability, while stocks last. No exchange of the flavour or other kinds of products.
9. Omusubi Pass is not transferable.
10. The price of the products is calculated in Hong Kong dollars in the hana-musubi shop.
11. Omusubi Pass cannot be redeemed for cash, no change or return of this Omusubi Pass . OMUSUBI reserves the right to terminate this offer or change the terms and conditions of this offer without prior notice.
12. In case of dispute, OMUSUBI reserves the right of final decision. Subject to OMUSUBI terms and conditions.